



# DAVID G. WHITE

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412-378-4740

## PROFILE

I'm seeking a position that will test my technical and artistic skills and allow me to develop new skills.

## EXPERIENCE

SENIOR USER INTERFACE DEVELOPER, BARKLEYREI. - 2019+

FRONT-END WEB DEVELOPER, MEDIA POST, INC. - 2019

Developed, deployed and maintained responsive, accessible and search engine optimized websites for a variety of clients, using WordPress with Advanced Custom Fields, Gutenberg, WooCommerce and more.

WEB DESIGNER/DEVELOPER, H2 DESIGN GROUP, INC. - 2000-2018

Designed, developed and maintained robust, responsive, accessible and search engine optimized websites; for clients ranging from small businesses to mid-size nonprofits and Fortune 500 companies; utilizing a wide array of technologies and frameworks from HTML to WordPress to enterprise CMS.

WEB DESIGNER/USER INTERFACE DESIGNER, ESSENTIAL SURFING GEAR, INC. - 1999-2000

Designed and maintained corporate website. Designed and tested user interfaces for software widgets. Collaborated on the creation of multimedia presentations for marketing.

WEBMASTER, SEEC, INC. - 1997-1999

Designed, developed and maintained corporate website. Collaborated on the creation of multimedia presentations for marketing. Designed icons for software toolset.

## PUBLICATIONS

WEB DESIGNER'S GUIDE TO COLOR - HAYDEN BOOKS, 1997

Co-author of book included with the *PANTONE® Web Color Resource Kit*.

## EDUCATION

CARNEGIE MELLON UNIVERSITY, PITTSBURGH, PA - BACHELOR OF FINE ARTS, 1997

## SKILLS

WEB DESIGN/UI DESIGN

Expert in core web technologies (HTML, XML, CSS) with a focus on responsive and accessible design. Experienced user of the Adobe Creative Suite, including Photoshop, Illustrator, InDesign and Acrobat.

WEB DEVELOPMENT

Experienced Javascript coder, including complementary technologies such as jQuery and JSON. Capable user of server-side scripting languages such as PHP. Familiar with creation and maintenance of document templates in a numerous content management systems, including WordPress, Drupal and Kentico.

SEARCH ENGINE OPTIMIZATION/SOCIAL MEDIA MARKETING

Skilled in structuring and optimizing pages for organic impact on search engines and social media platforms, as well as re-optimizing pages to maximize impressions and click-through rates.

TECHNOLOGIES USED

HTML, CSS, SASS, XML, XSLT, RSS, Javascript, jQuery, JSON, PHP, ASP/.NET, ColdFusion, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat), Microsoft Office (Word, Excel, Powerpoint), WordPress (Advanced Custom Fields, WooCommerce), Drupal, Kentico, Windows, OSX, Unix